

THE VOYAGER 3000 DIGITAL SET-TOP. CONNECTING PEOPLE WITH ENTERTAINMENT.



VOYAGER 3000 & PASSPORT FEATURES:



2-WAY  
IPPV



4-DIGIT  
TUNING



MOVIES  
ON-DEMAND



DUAL  
PROCESSOR



EXPANDED  
MEMORY



MULTIPLE  
I/O PORTS

To find out more about how the Voyager 3000 and other Pioneer products are making the digital gateway a reality, visit **Pioneer Booth #2001** at the **Western Show**, November 27th - 30th at the Anaheim Convention Center or call Pioneer at 800-421-6450. [www.pioneerbroadband.com](http://www.pioneerbroadband.com)

You've spent years and millions paving the way to your customers' digital doorstep. For that we congratulate you...Now what?

The success of your broadband system relies on more than the capacity of your build, but in what you can offer your customers on the other side of that digital doorstep. With the Voyager™ 3000 digital set-top and Passport™ (IPG) application suite, you have the foundation to true digital gateway solutions, that only a leading manufacturer in both digital cable and consumer electronics can offer.



# SINGLE POWER-SUPPLY FLASH. BECAUSE YOU HAVE BETTER THINGS TO DO.



AMD's 5.0 volt-only and 2.7 volt-only Flash families give you an extensive range of flash memory options.

When you want to create revolutionary products, you need innovative components. That's why we created 2.7 volt-only flash memory. Requiring only a single power supply, it also features low power consumption, high speed and an extended operating range from 2.7V-3.6V. Use it for today's portable, battery-powered applications and tomorrow's hand-held products like digital cameras, digital voice recorders, multimedia PDAs, or wherever else your imagination takes you. Call us today and we'll send you a detailed information pack.



The Sensu PDA from Design Edge features a collapsible thin-film color display, audio and video compression, a wireless modem, and CCD camera. It's not available today, but AMD's 2.7 volt-only Flash technology is.

1-800-222-9323 Internet: <http://www.amd.com>





# SINGLE POWER-SUPPLY FLASH. EXPLORE NEW TERRITORY.

Go farther with your designs. AMD's 2.7 volt-only flash provides the flexibility your new products require: the industry's lowest power consumption, high speeds and an extended operating range of 2.7-3.6 volts. AMD's flash requires only one power supply. It's the ideal solution for innovative battery-powered devices like today's hottest handheld GPS devices, cell phones, and PDAs. Take your designs where no one else has gone before and let AMD's single power-supply flash get you there. To learn more please contact us today.

1-800-222-9323 <http://www.amd.com>



AMD's 5.0 volt-only and 2.7 volt-only Flash families give you the industry's widest range of design options.

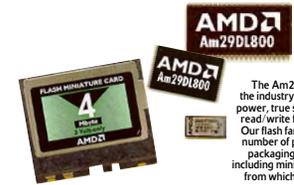


The Global Positioning System from Magellan combines GPS navigation with two-way digital messaging via the ORBCOMM satellite system. It's not available until early '97, but you can get the 2.7-volt only flash technology inside it from AMD today.

Simplify.

Integrate.

Amaze.



### True Simultaneous Read/Write Flash.

In design, it's certain simplifications, certain perfect little integrations that give you the opportunity to really shake things up. Take for example, the Am29DL800, AMD's zero-power, 2.7-volt-only flash memory device. Now designs that had required multiple memory devices—like EEPROM, SRAM, EPROM or ROM—can achieve the power and simplicity of a single chip solution. The very solution you'll find driving a whole



This remarkable concept cell phone/PDA from Ginkgo Design isn't yet available, but the flash technology that's making it possible is. Today. From AMD.

new generation of advanced high-performance (90ns) communication and embedded systems. What you won't find however, is any latency period between read and write operations. Power consumption is also exceptionally low. So you can

keep designs compact and nimble. And have plenty of room to integrate that most alluring quality of all: the amazing. To find out more of what's possible with AMD's family of flash products and the architecture of the future, give us a call at 1-800-222-9393 or visit our Web site.

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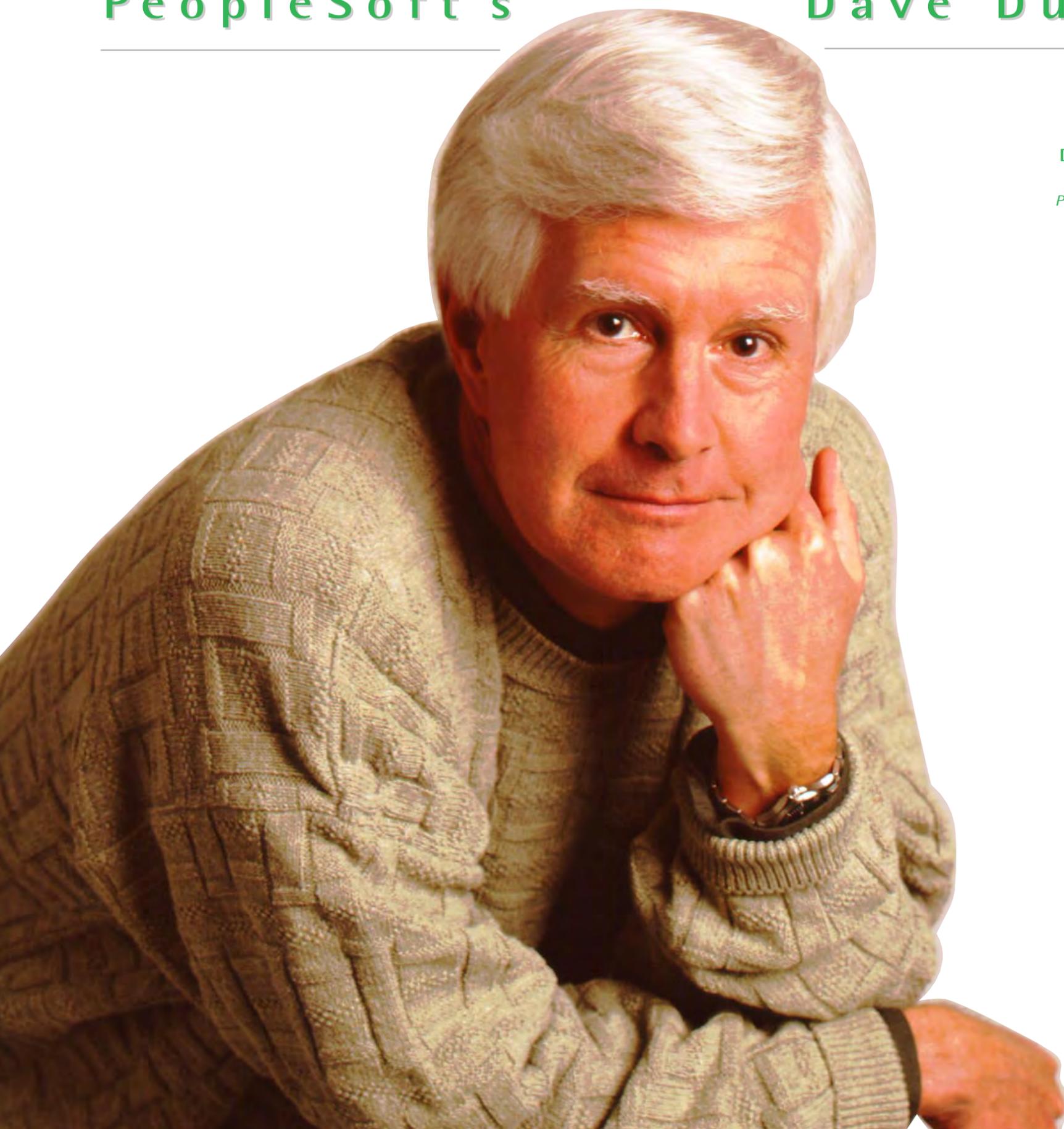


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# PeopleSoft's

# Dave Duffield, on Informix.



**Dave  
Duffield**  
CEO,  
PeopleSoft

"As a worldwide provider of client/server business applications, we depend on powerful database technology that enables our applications to meet our customers' needs. That's why we partner with Informix. Their leading technology and commitment to customer success fit perfectly with our own philosophy. Together, we help our customers manage a constantly evolving enterprise."

**Kathy  
Gogan**  
VP Partner  
Marketing,  
Informix

"Our database technology was architected to meet the demands of dynamic organizations. PeopleSoft is taking advantage of that by building high-performance, highly-scalable applications that put customers a step ahead, and keep them there."

At Informix, we deliver innovative database technology for a growing number of industry leaders worldwide. By teaming with companies who share our vision, we provide our customers with the solutions they need to stay ahead of change, make the most of emerging opportunities, and gain a competitive edge in business.



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# Netscape's James Barksdale on Informix.



**James Barksdale**  
*President and CEO,  
Netscape  
Communications*

**Jeff Hudson**  
*Vice President of  
Business Development,  
Informix*

"Netscape partners with Informix because of its unique Web database technology. Together, we provide customers an ideal solution for next-generation, high-performance, content-rich Web applications."

"The Web requires a database that combines high performance with the ability to manage a wide range of new datatypes—image, video, text, geo-spatial, and more. Informix and Netscape enable customers to quickly develop powerful, innovative Web applications that meet any business requirement."

At Informix, we deliver innovative database technology for a growing number of industry leaders worldwide. By teaming with companies who share our vision, we provide our customers with the solutions they need to stay ahead of change, make the most of emerging opportunities, and gain a competitive edge in business.



# HOW DID GMAC ACCELERATE THE WHOLE COMPANY?

*Windows NT Workstation  
and Kingston memory.*

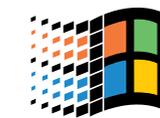


*Want a closer look at the new Chevrolet® Malibu™?  
Stop by [www.chevrolet.com/malibu](http://www.chevrolet.com/malibu)*

**WHEN GENERAL MOTORS ACCEPTANCE CORPORATION (GMAC®)** went shopping for a new operating system,



they wanted some horses under the hood. More important, they wanted a system that would perform across the whole enterprise. Their search quickly led them to a logical destination: Microsoft® Windows NT® Workstation and Kingston® memory. GMAC's migration began with a pilot program of 300 users and quickly expanded to the whole enterprise. The results? Having enough memory on every desktop allowed Windows NT Workstation to deliver the performance GMAC was after.



And with true multitasking, 32-bit support, and the added memory, people throughout the company gained 30 to 60 minutes of productivity per



day. "Windows NT Workstation gave us the enterprise solution we were looking for. And loading our desktops with Kingston memory made the whole migration much easier—for us and our users." said Louis Polite, GMAC's global infrastructure manager. "Thanks to Kingston and Microsoft, we've taken the

[www.kingston.com/gmac](http://www.kingston.com/gmac) whole enterprise to the next level of computing." Want a solution that works for your company today and for the long haul? Call (800) 435-0643. Or visit our Web site at [www.kingston.com/gmac](http://www.kingston.com/gmac).

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*The new One Touch Network Assistant*